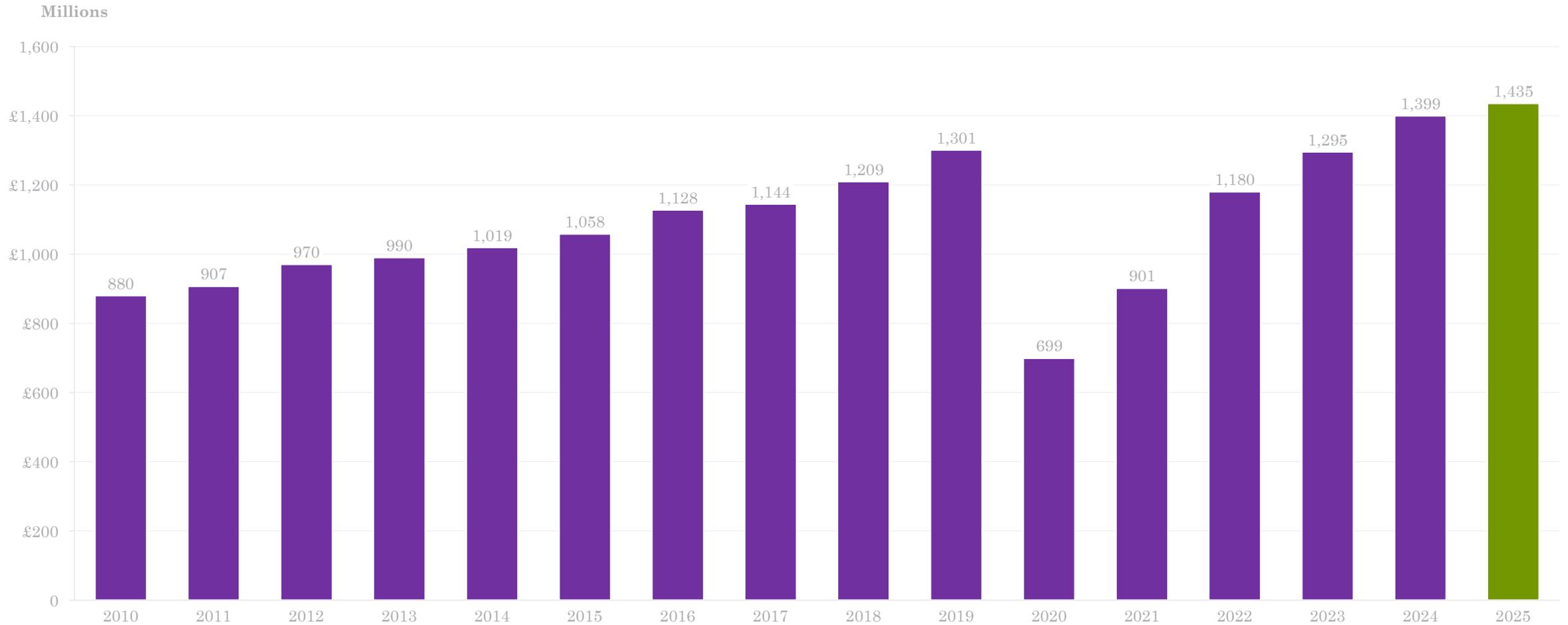


UK Out of Home Revenue

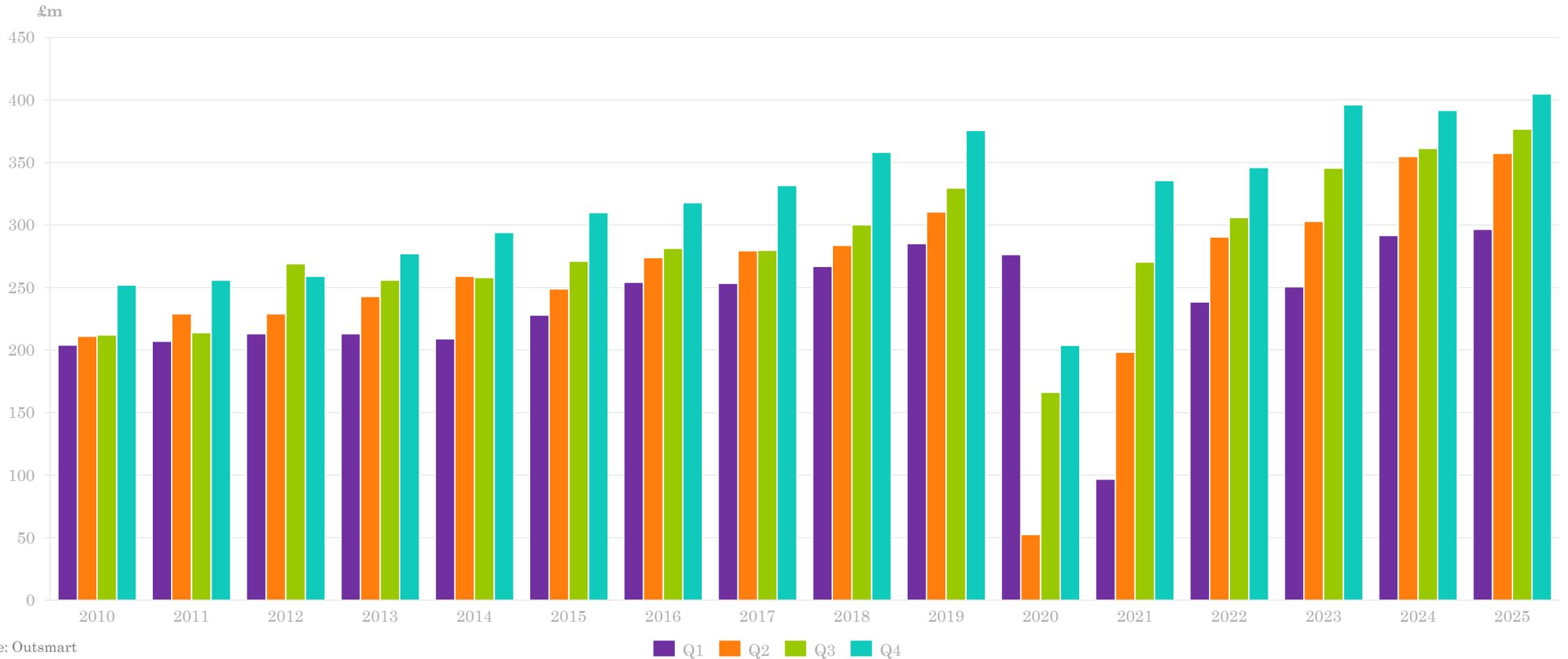
The background features a complex, abstract design of glowing, overlapping lines and shapes in shades of purple, magenta, and lime green. The lines are thick and have a soft glow, creating a sense of depth and movement. The overall aesthetic is modern and digital.

UK Out of Home Advertising Revenue

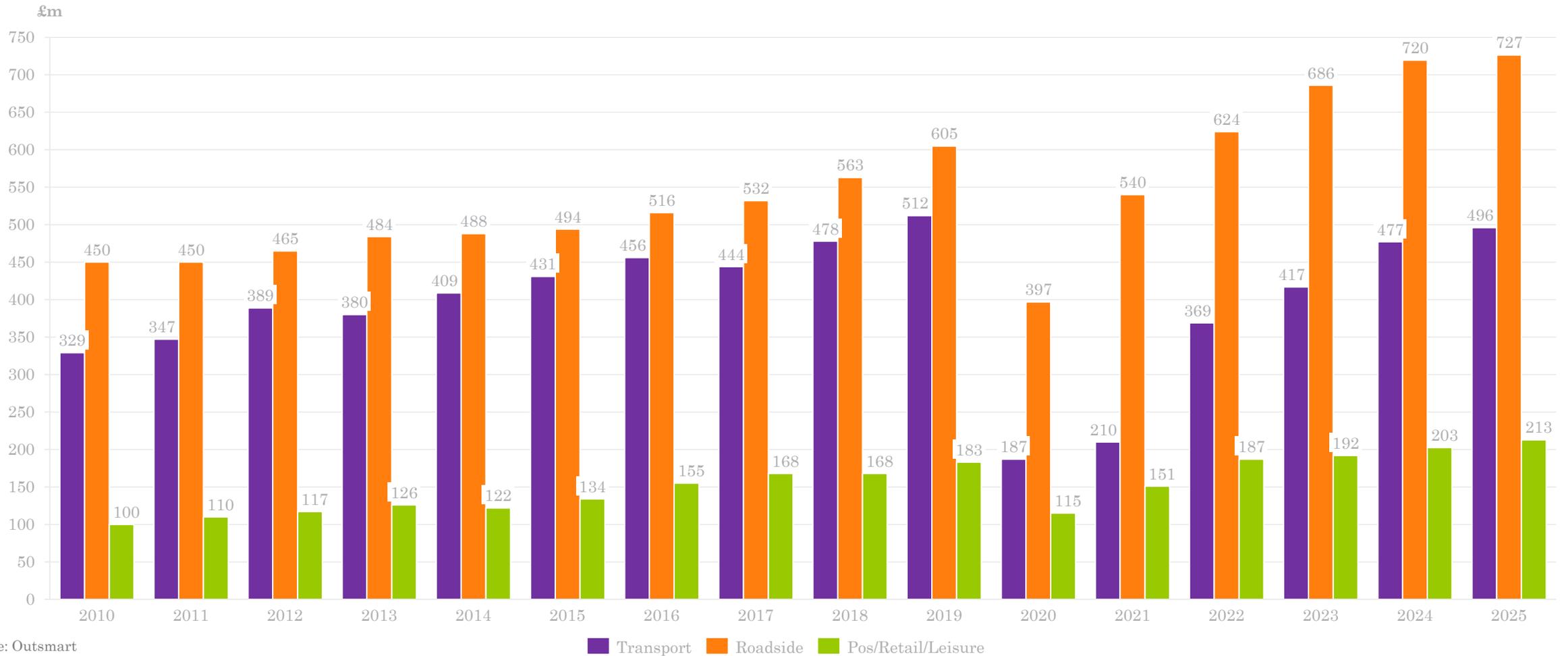


Source: Outsmart

UK Out of Home Revenue by Quarter



UK Out of Home Advertising Revenue Split by Environment

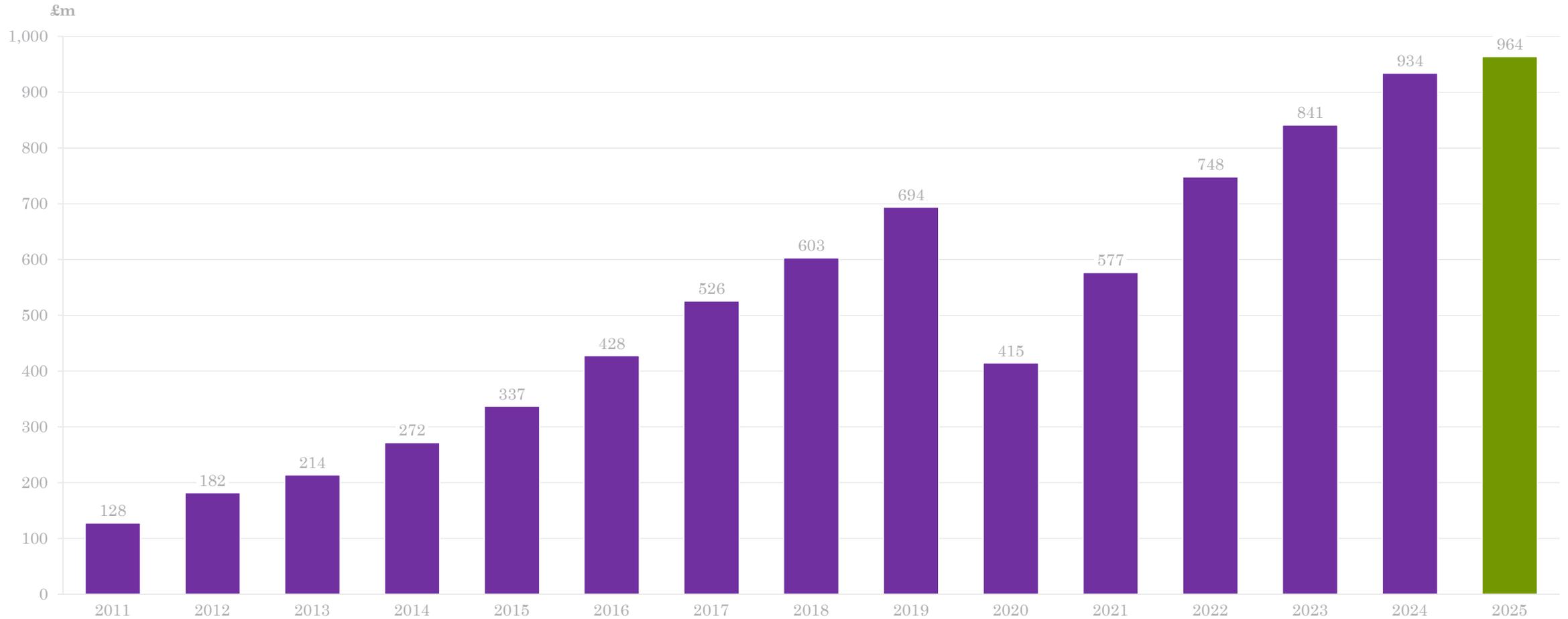


Source: Outsmart

UK Digital Out of Home Revenue

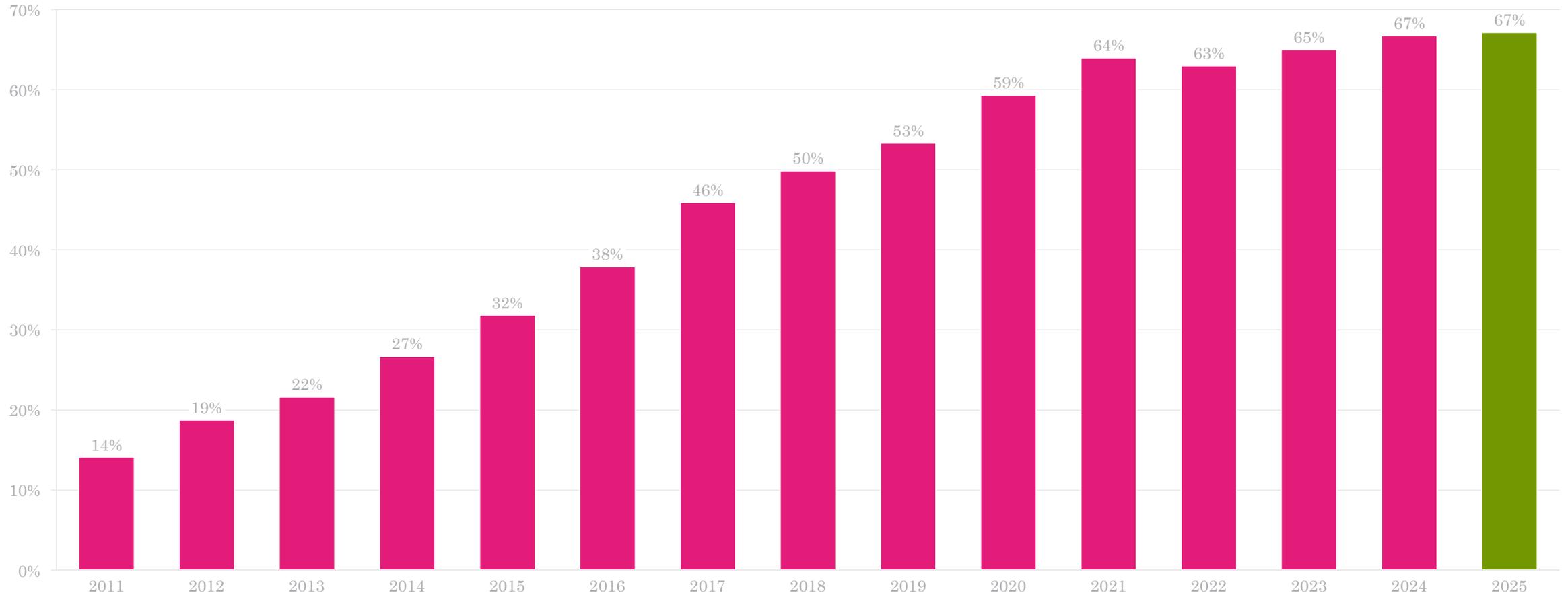


UK Digital Out of Home Revenue



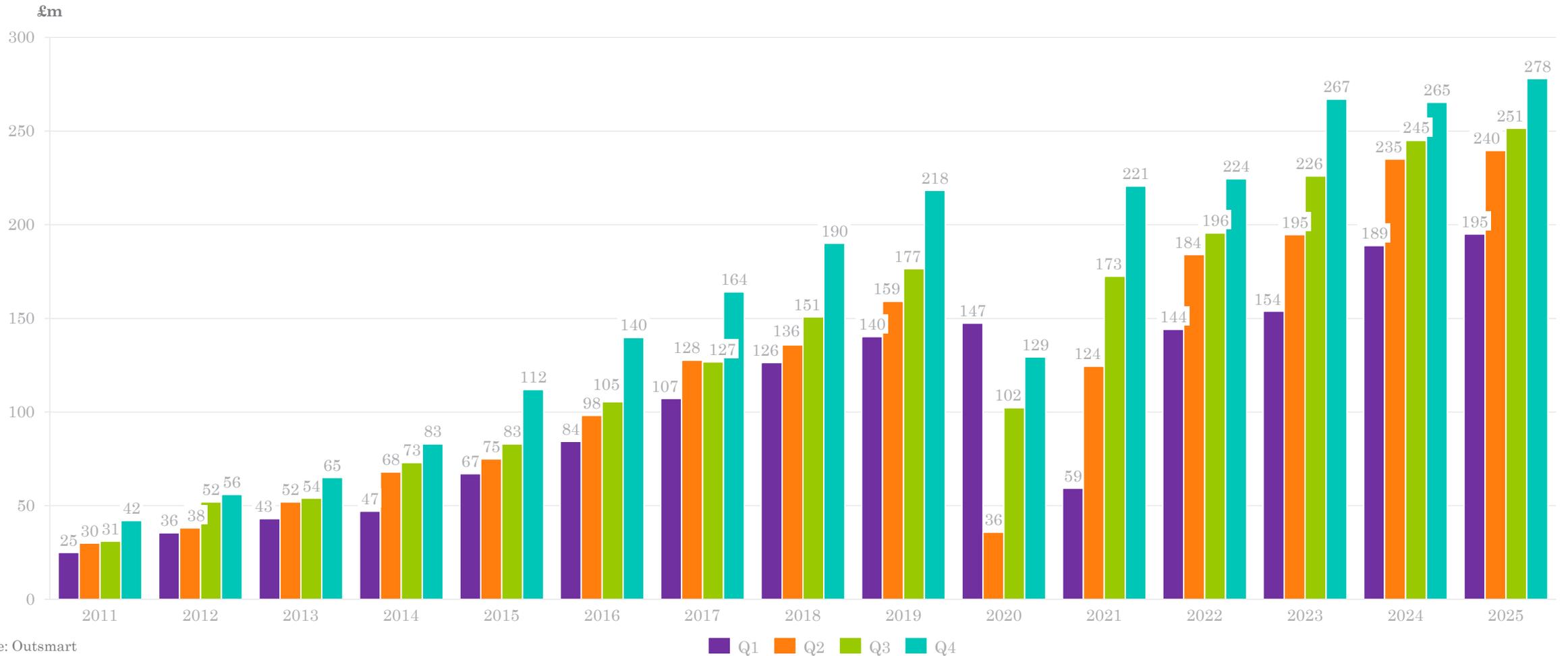
Source: Outsmart

UK Digital Out of Home Revenue as a % Share of Total Out of Home Revenue



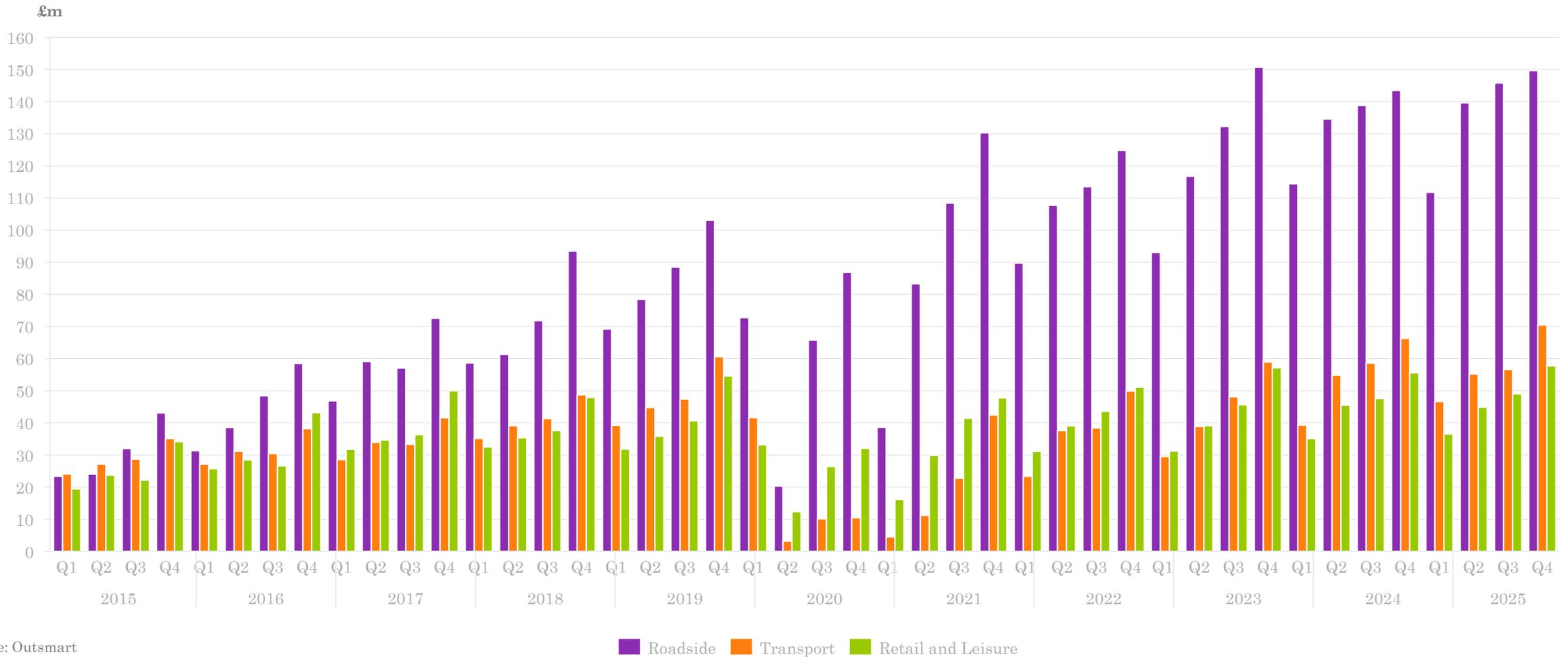
Source: Outsmart

UK Digital Out of Home Revenue by Quarter



Source: Outsmart

UK Digital Out of Home Revenue by Quarter and Environment



Source: Outsmart

Disclaimer

Outsmart has retained PricewaterhouseCoopers LLP (the UK firm) ('PwC') to compile the OOH industry revenue figures collected from its members and to deliver to Outsmart the topline figures collated from this review; PwC has not verified the information which it received from respondents, and provides no opinion or other form of assurance with respect to such information.

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