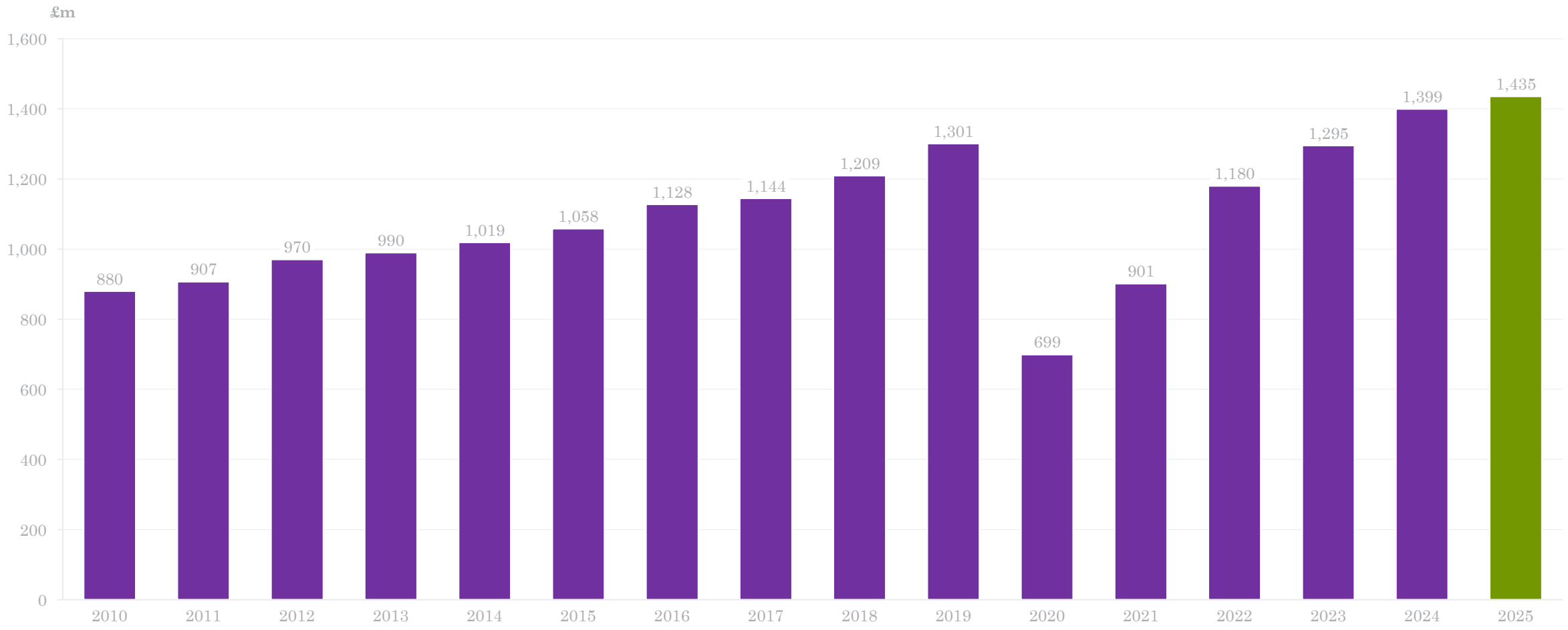
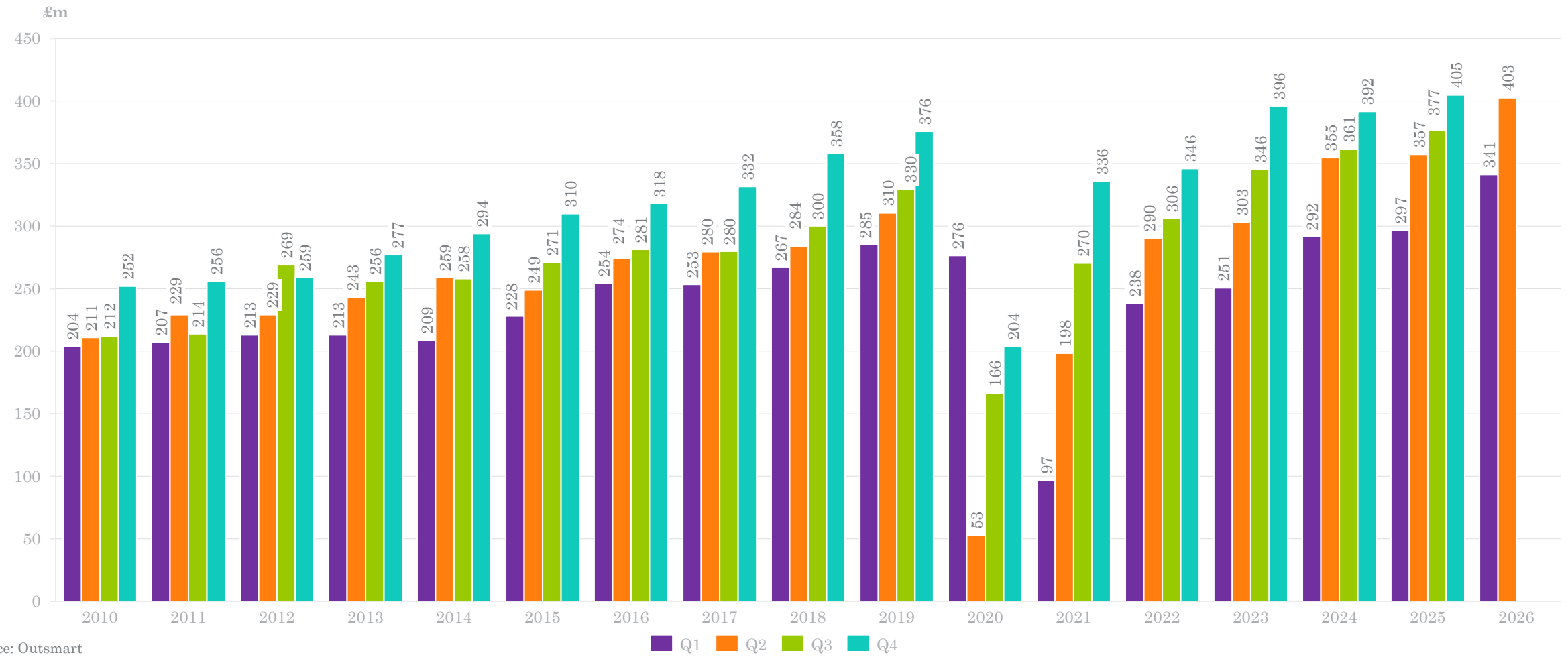
UK Out of Home Revenue

UK Out of Home Advertising Revenue



Source: Outsmart

UK Out of Home Revenue by Quarter



Source: Outsmart

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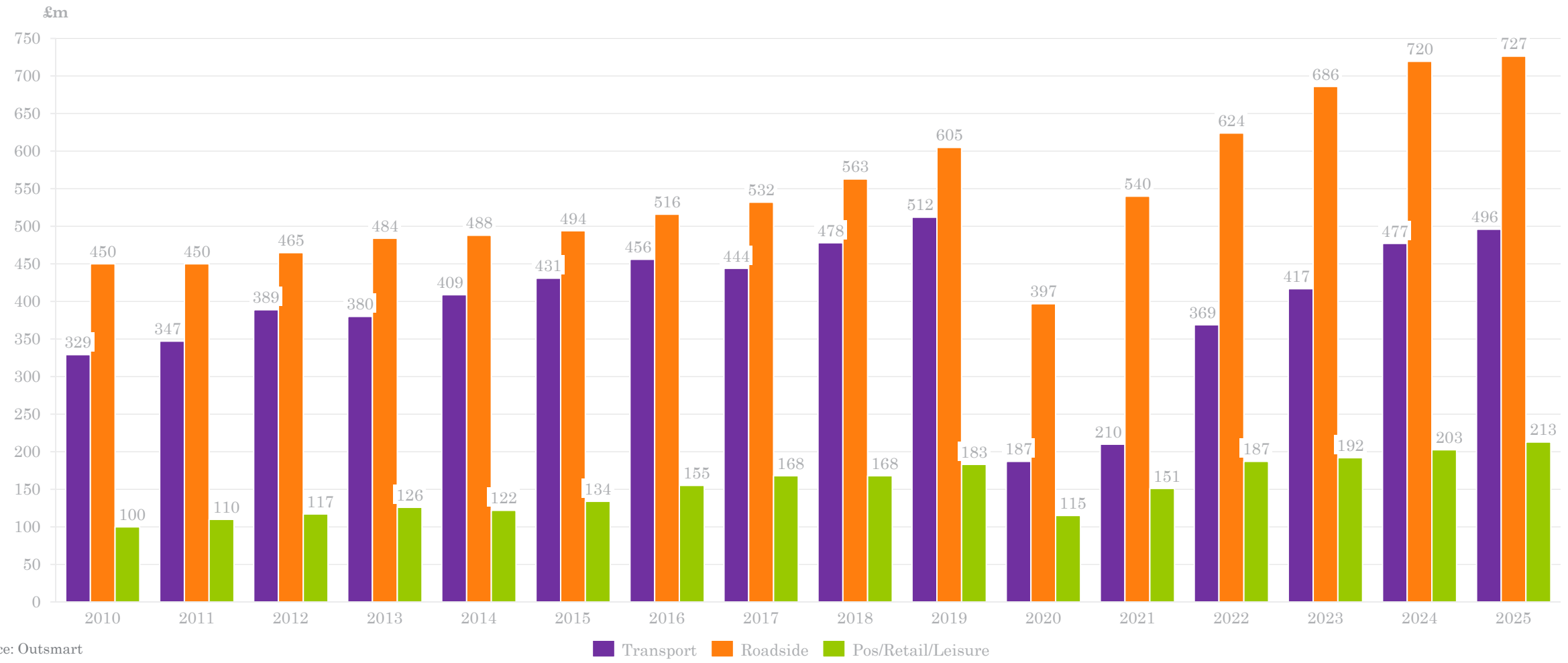
UK Out of Home Advertising Revenue Split by Environment



Source: Outsmart

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UK Digital Out of Home Revenue

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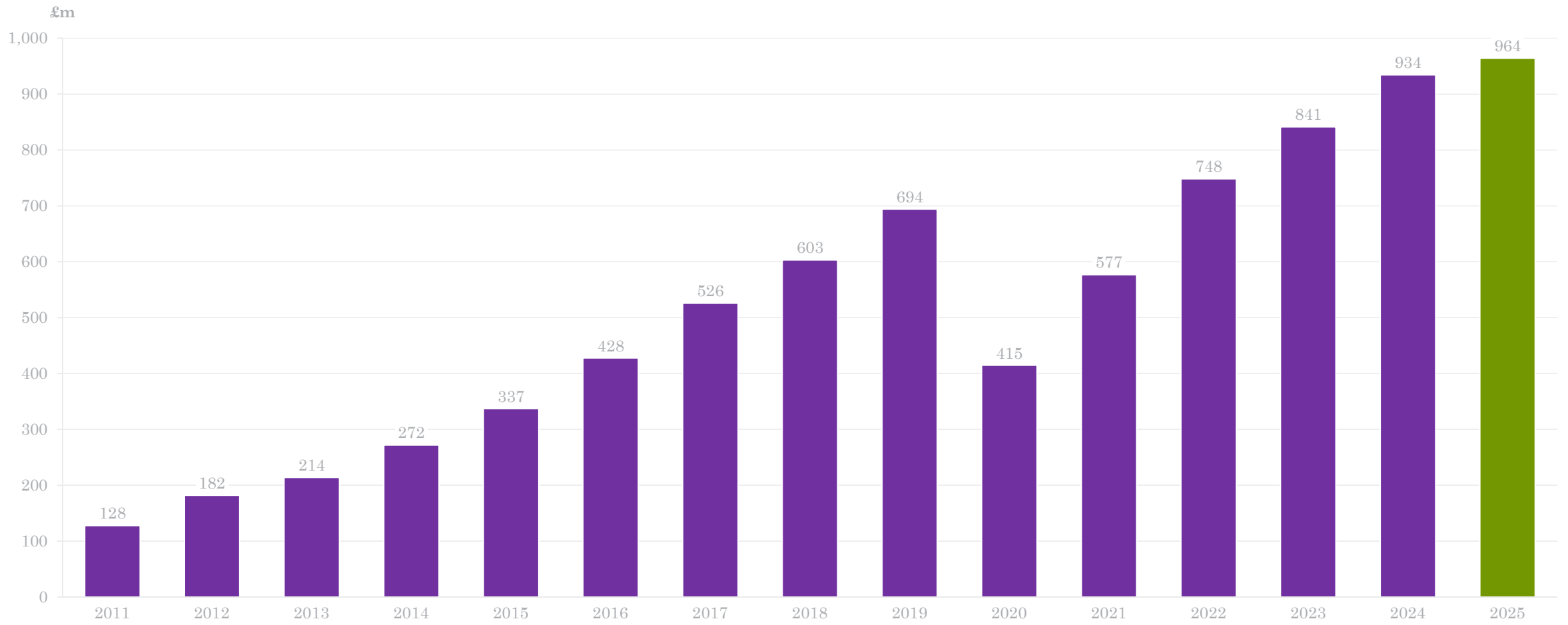

Source: Outsmart

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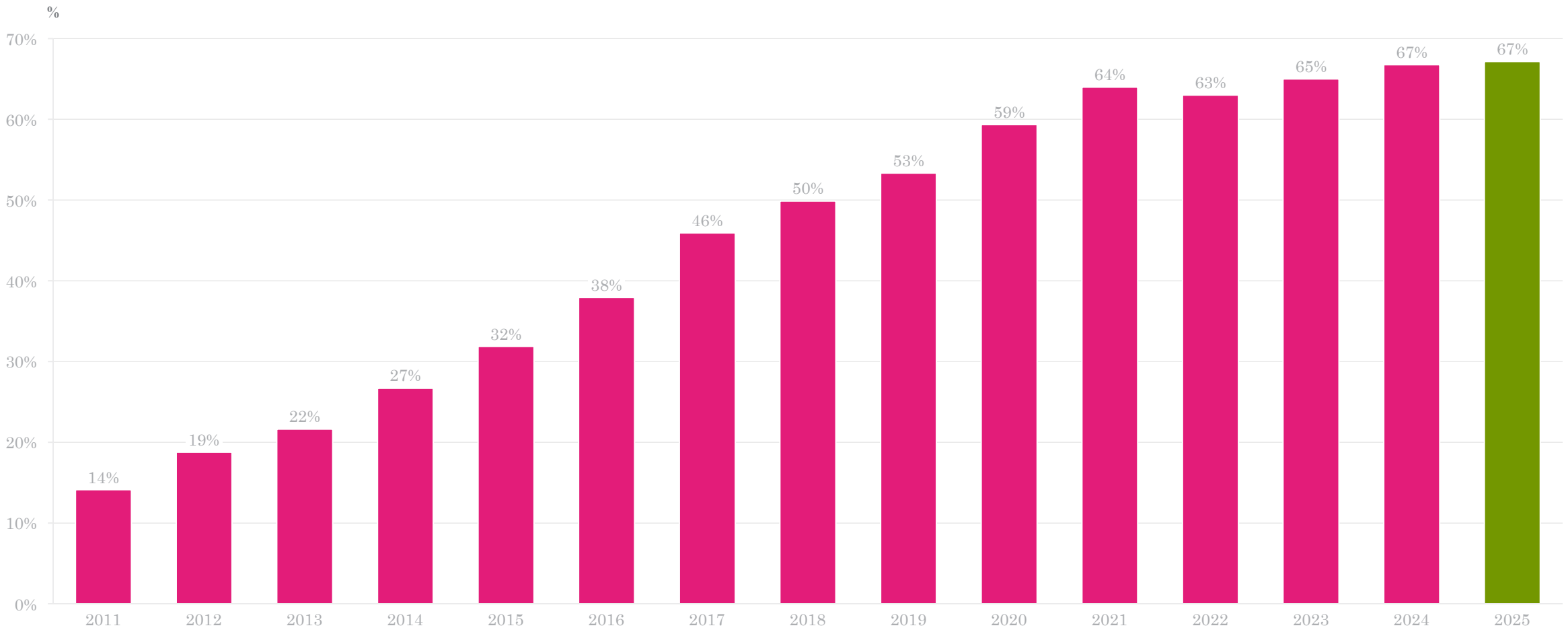
UK Digital Out of Home Revenue as a % Share of Total Out of Home Revenue



Source: Outsmart

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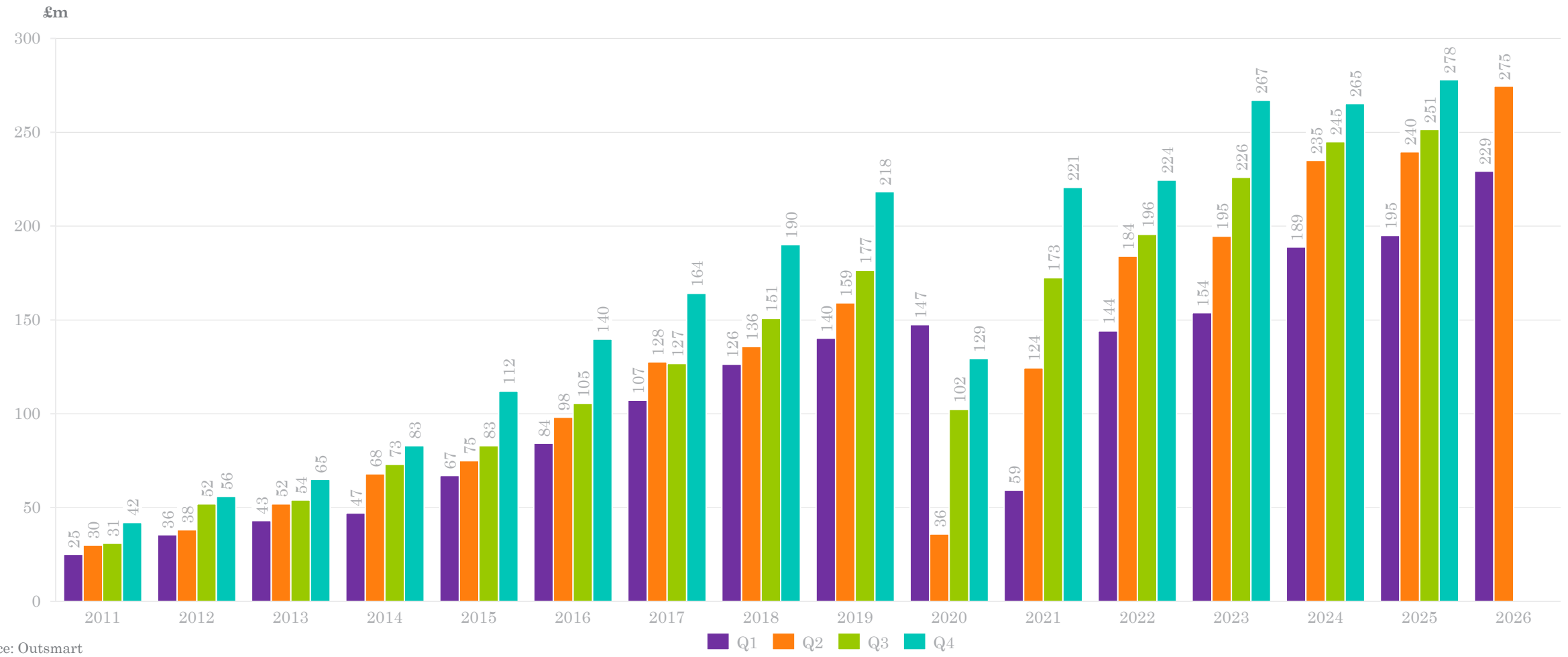
UK Digital Out of Home Revenue by Quarter



Source: Outsmart

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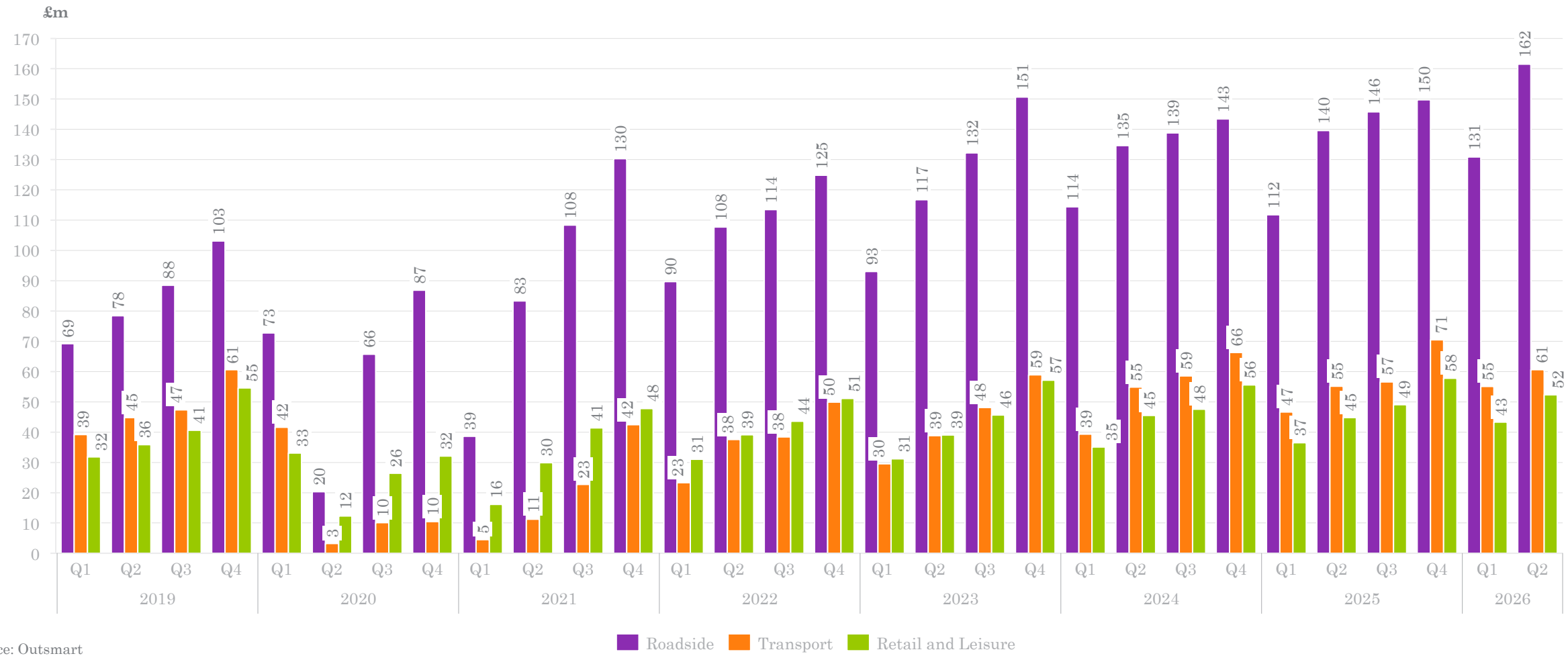
UK Digital Out of Home Revenue by Quarter and Environment



Source: Outsmart

Disclaimer

Outsmart has retained PricewaterhouseCoopers LLP (the UK firm) ('PwC') to compile the OOH industry revenue figures collected from its members and to deliver to Outsmart the topline figures collated from this review; PwC has not verified the information which it received from respondents, and provides no opinion or other form of assurance with respect to such information.

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