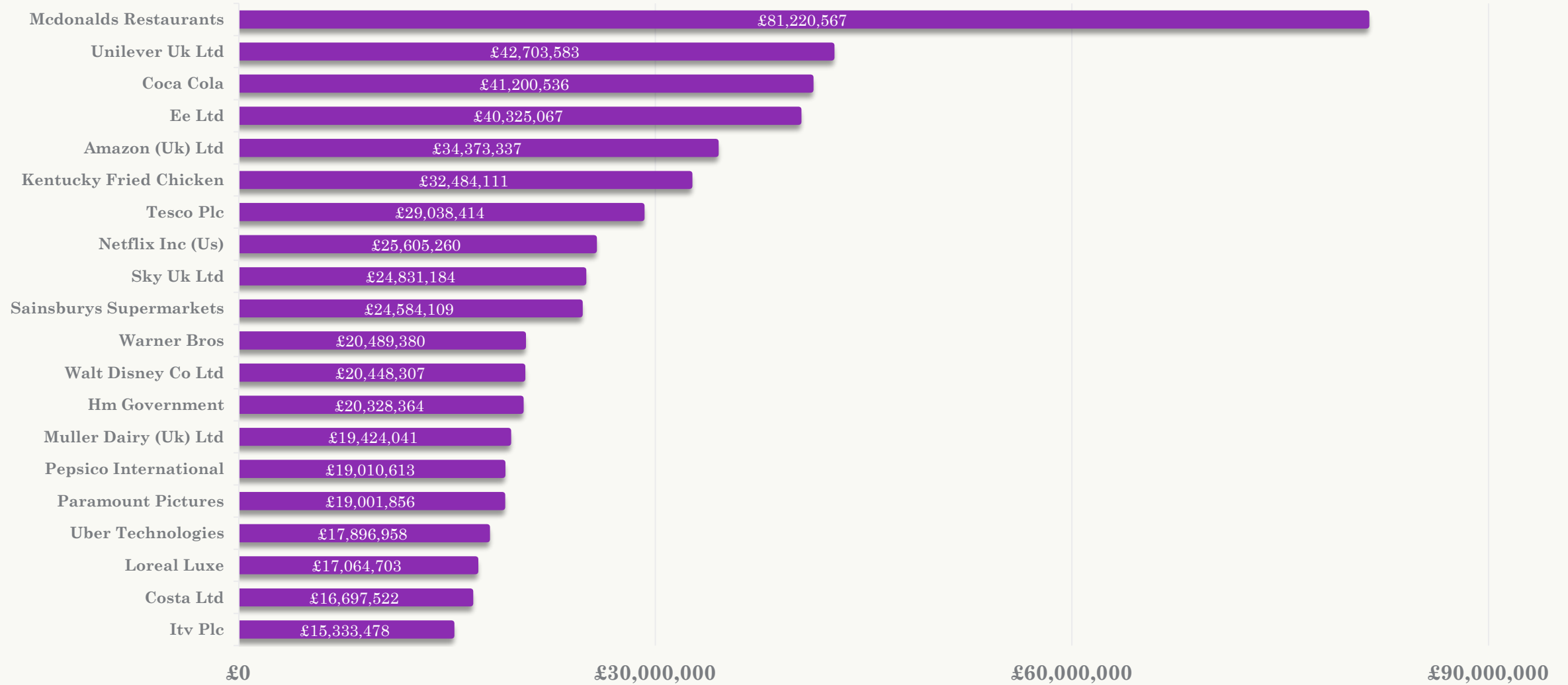


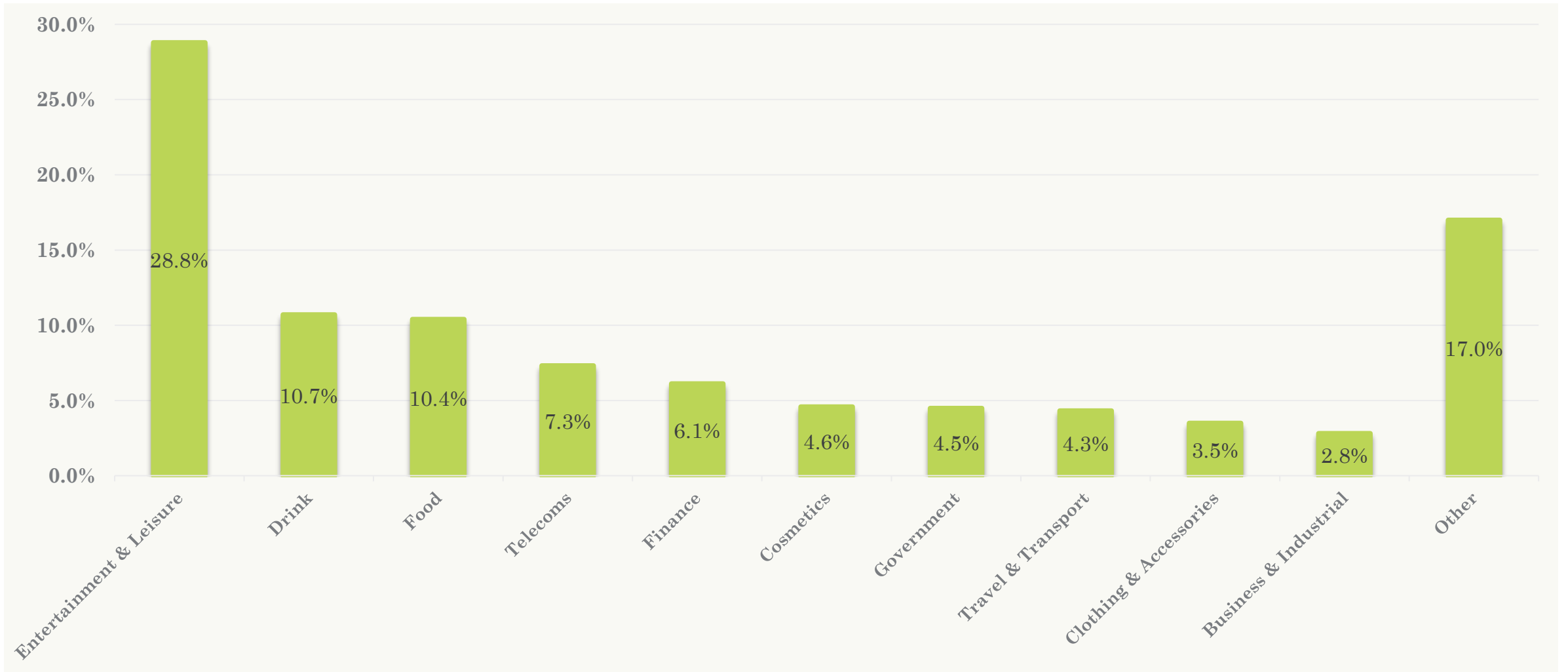
# Out of Home Advertising Spend Analysis Last 12 Months Q4 2022 – Q3 2023

# Top 20 Advertisers Q4 2022 – Q3 2023



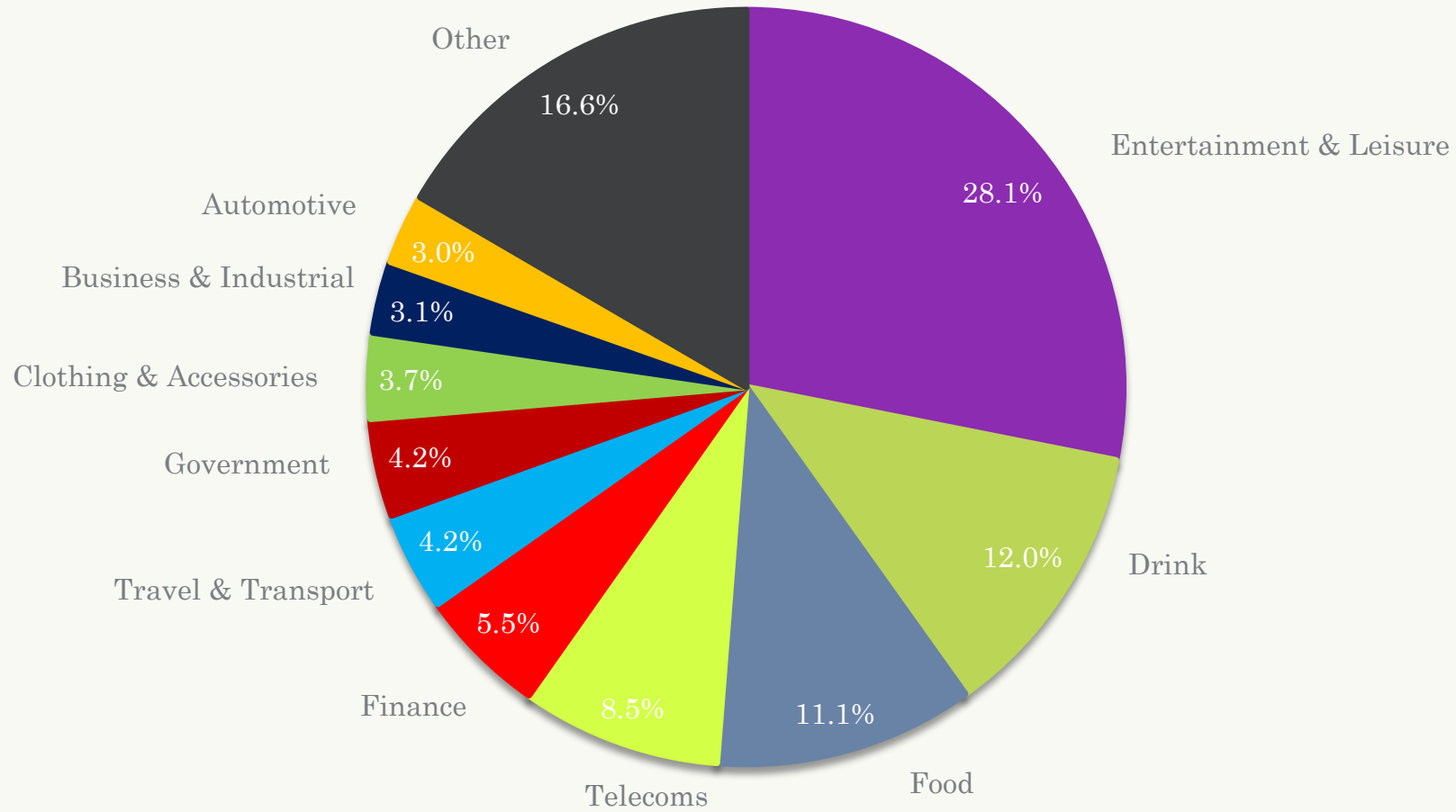
Source: Nielsen's AdIntel

# Top Spending Categories Q4 2022 – Q3 2023



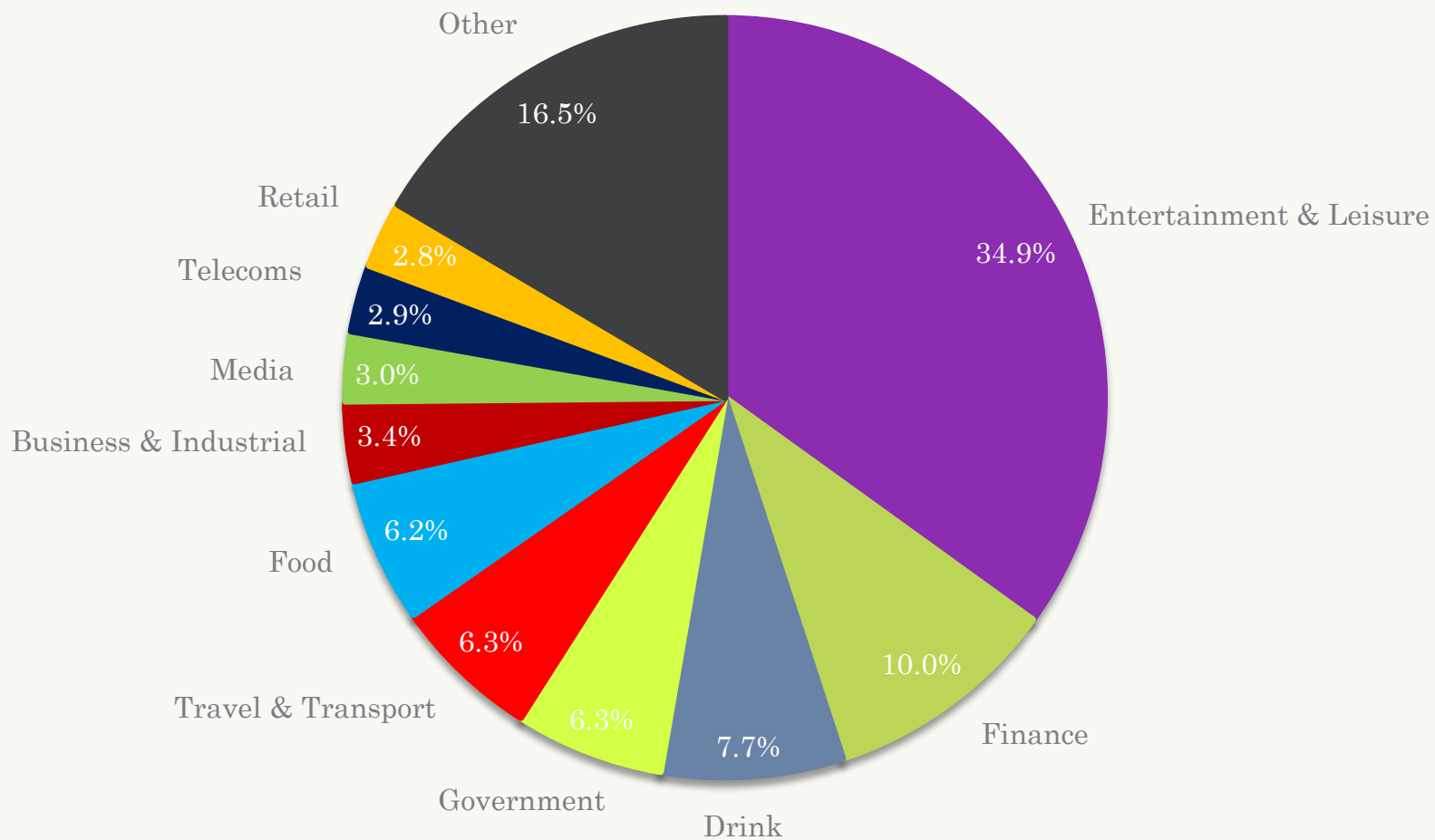
Source: Nielsen's AdIntel

# Top Spending Categories in Roadside Q4 2022 – Q3 2023



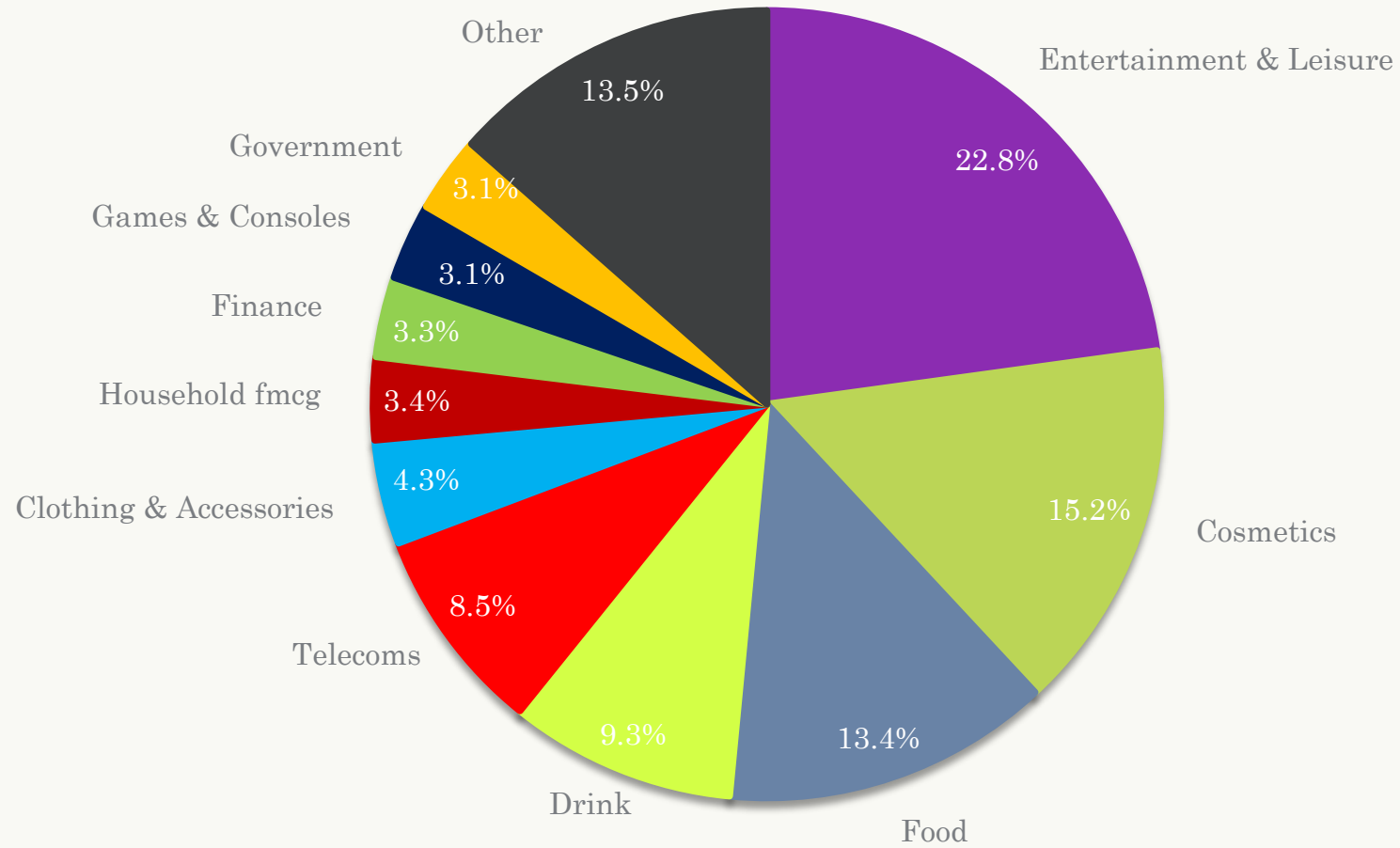
Source: Nielsen's AdIntel

# Top Spending Categories in Transport Q4 2022 – Q3 2023



Source: Nielsen's AdIntel

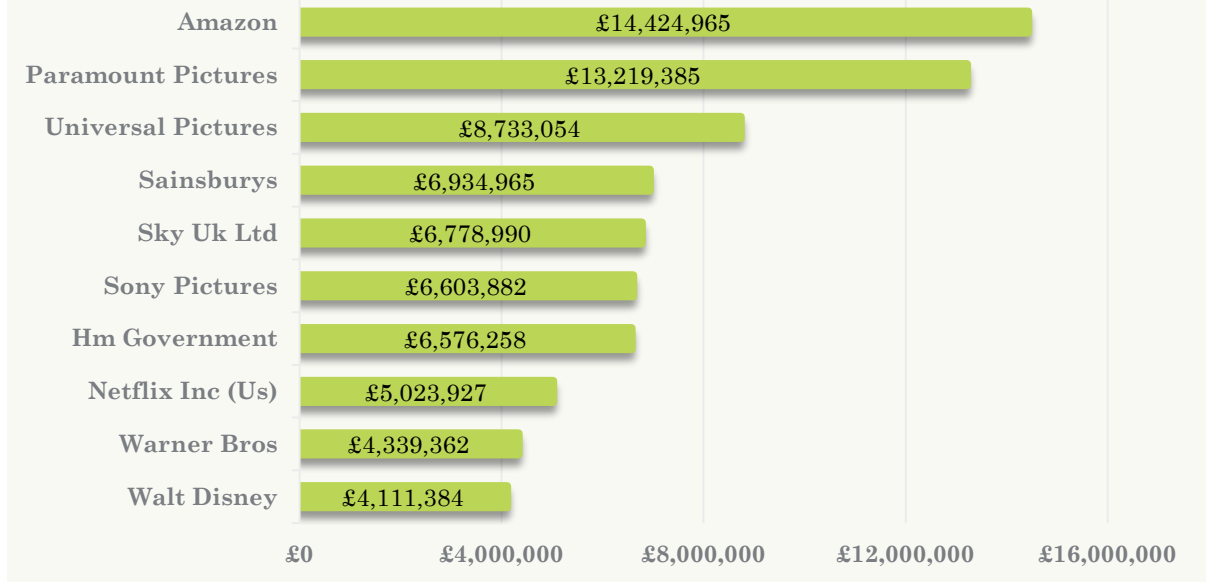
# Top Spending Categories in Retail & Leisure Q4 2022 – Q3 2023



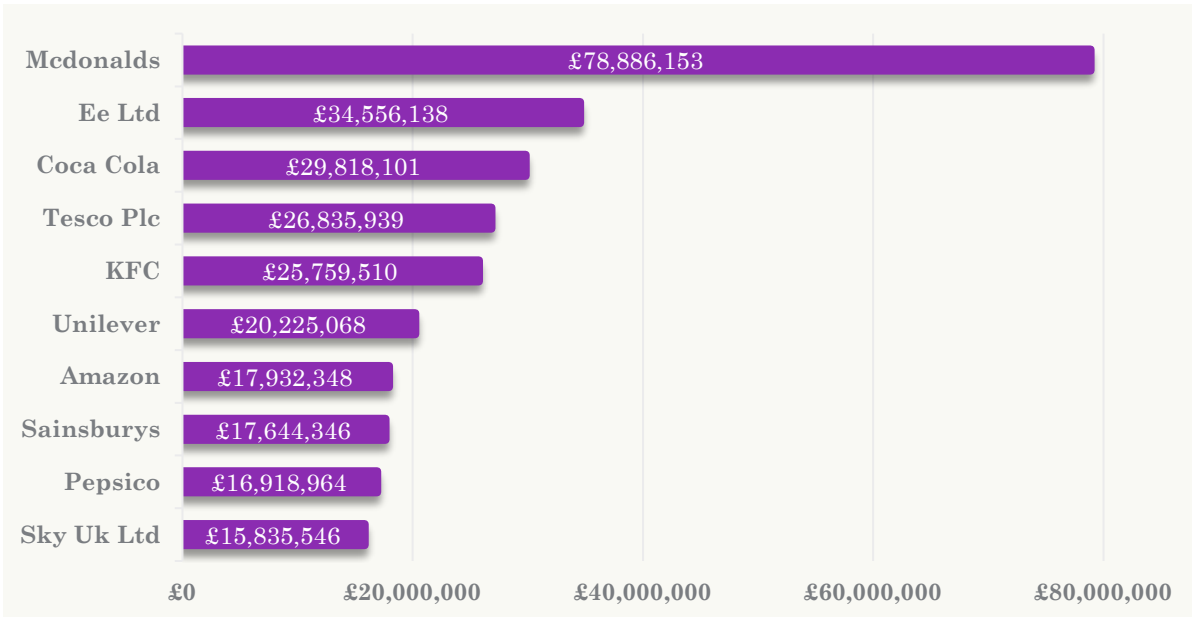
Source: Nielsen's AdIntel

# Top 10 Advertisers by Environment Q4 2022 – Q3 2023

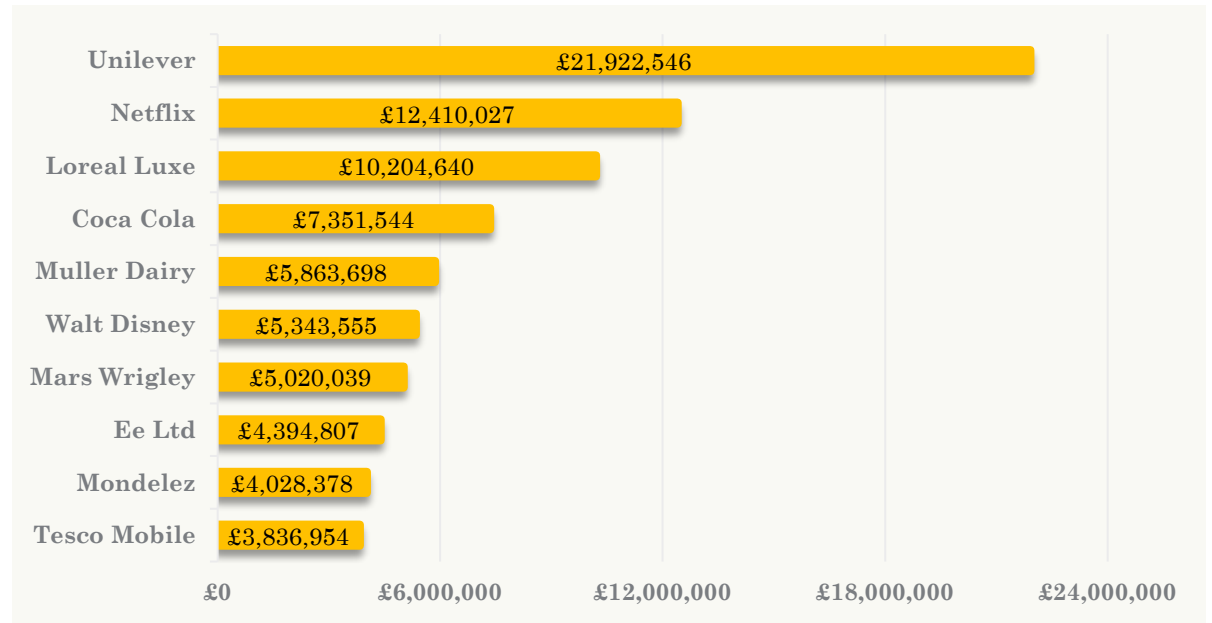
## Transport



## Roadside



## Retail & Leisure



Source: Nielsen's AdIntel